

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Great American Media
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 574225 /		<u>Alt Order #</u> 09815438
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Estimate #</u> 1474	
<u>Advertiser</u> Democratic Congressional Campaign Commi		<u>Original Date / Revision</u> 09/11/12 / 09/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8217	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	10/02/12	10/08/12	M-F 5-530a Good Day	5a-530a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	-TW----				2	\$250.00			
N 2	31	10/02/12	10/08/12	M-F 530-6a Good Day	530-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	-TW----				2	\$450.00			
N 3	31	10/02/12	10/08/12	Good Day Colorado	6a-7a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	-TW----				4	\$450.00			
N 4	31	10/02/12	10/08/12	Good Day Colorado	7a-8a		:30			NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	-TW----				4	\$425.00			
N 5	31	10/02/12	10/08/12	Good Day Colorado	8a-9a		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	-TW----				4	\$300.00			
N 6	31	10/02/12	10/08/12	Regis & Kelly	90130a-10a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	-TW----				3	\$250.00			
N 7	31	10/02/12	10/08/12	Everyday	10a-11a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	-TW----				2	\$175.00			
N 8	31	10/02/12	10/08/12	Judge Judy	11a-12p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	-TW----				2	\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/02/12-10/08/12	Judge Judy	11a-12p	-TuW-----	:30		\$250.00	NM		
			See MG 8.3,8.4									
	2	31	10/02/12-10/08/12	Judge Judy	11a-12p	-TuW-----	:30		\$250.00	NM		
			See MG 8.3,8.4									
	3	31	10/02/12-10/08/12	RICKI LAKE	11a-12p	-TuW-----	:30		\$250.00	NM		
	(M)		MG for 8.2,8.1									
	4	31	10/02/12-10/08/12	RICKI LAKE	11a-12p	-TuW-----	:30		\$250.00	NM		
			(M) MG for 8.2,8.1									

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
574225 /	09815438

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 10/08/12	DCCC	1474

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Congressional	09/11/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	31	10/02/12	10/08/12	We the People w/ Glo	12p-1p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	-TW----				4	\$250.00			
N 10	31	10/07/12	10/07/12	FOX News Sunday	8a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$250.00			
N 11	31	10/02/12	10/08/12	Judge Judy	3p-4p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	-TW----				2	\$450.00			
N 12	31	10/02/12	10/08/12	Ricki Lake	4p-5p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	-TW----				2	\$450.00			
N 13	31	10/02/12	10/08/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	-TW----				2	\$600.00			
N 14	31	10/02/12	10/08/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	-TW----				2	\$600.00			
D 15	31	10/06/12	10/06/12	News Saturday 5p-530	5p-530p		:30			NM	0	\$0.00
D 16	31	10/06/12	10/06/12	News Sa 530-6p	530p-6p		:30			NM	0	\$0.00
D 17	31	10/07/12	10/07/12	News Sunday 5p-530p	5p-530p		:30			NM	0	\$0.00
D 18	31	10/07/12	10/07/12	News Su 530-6p	530p-6p		:30			NM	0	\$0.00
N 19	31	10/04/12	10/04/12	FOX X Factor	7-9p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---T---				1	\$5,000.00			
D 20	31	10/05/12	10/05/12	Fringe Friday 8-9p	8p-9p		:30			NM	0	\$0.00
D 21	31	10/07/12	10/07/12	Su LN 9p-930p	9p-930p		:30			NM	0	\$0.00
N 22	31	10/02/12	10/08/12	M-F LN 9p-930p News	9p-930p		:30			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	-TW----				2	\$1,600.00			
N 23	31	10/02/12	10/08/12	M-F LN 930p-10p	930p-10p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	-TW----				2	\$1,200.00			
N 24	31	10/02/12	10/08/12	Fox 31 News Nightsid	10p-1035p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	-TW----				2	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/02/12-10/08/12	Fox 31 News Nightsid	10p-1035p	-TuW-----	:30		\$500.00	NM		
	See MG 24.3											
	3	31	10/02/12-10/08/12	M-F 10p-1105p	1030p-1105p	---W-----	:30		\$500.00	NM		
	Ⓜ MG for 24.1 10/03											
D 25	31	10/06/12	10/06/12	Sa LN 9p-930p	9p-930p		:30			NM	0	\$0.00
N 26	31	10/02/12	10/08/12	TMZ	1035p-1105p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	-TW----				2	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/02/12-10/08/12	TMZ	1035p-1105p	-TuW-----	:30		\$350.00	NM		
	See MG 26.4											
	4	31	10/02/12-10/08/12	TMZ	1035p-1105p	-Tu-----	:30		\$350.00	NM		
	Ⓜ MG for 26.1 10/03											

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<u>Advertiser</u> Democratic Congressional		<u>Original Date / Revision</u> 09/11/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals SpotsAmount	
D 27	31	10/02/12	10/08/12	Family Guy	11p-1130p		:30			NM	0	\$0.00
N 28	31	10/07/12	10/07/12	NFL on FOX 11am	11a-CC		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-----S				1	\$6,000.00			
N 29	31	10/06/12	10/06/12	College Football Early	1p-cc		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-----S-				1	\$950.00			
Totals											47	\$32,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/07/12	47	\$32,400.00	\$27,540.00
Totals	47	\$32,400.00	\$27,540.00

Signature: _____ **Date:** _____

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